

**PATENT APPLICATION
INITIAL INFORMATION DATA SHEET**

INVENTOR INFORMATION

Inventor One Given Name: Adam T.
Family Name: Lake
Postal Address Line One: 15451 NW Andalusian Way
Postal Address Line Two:
City: Portland
State or Province: Oregon
Postal Zip Code: 97229
Citizenship Country: U.S.A.

Inventor Two Given Name: Carl S.
Family Name: Marshall
Postal Address Line One: 15451 NW Andalusian Way
Postal Address Line Two:
City: Portland
State or Province: Oregon
Postal Zip Code: 97229
Citizenship Country: U.S.A.

Inventor Three Given Name: Chris B.
Family Name: Wilkerson
Postal Address Line One: 380 NW Northrup
Postal Address Line Two:
City: Portland
State or Province: Oregon
Postal Zip Code: 97210
Citizenship Country: U.S.A.

CORRESPONDENCE INFORMATION

Name Line One: James H. Salter
Name Line Two: Blakely, Sokoloff, Taylor & Zafman Name
Line Three: LLP
Address Line One: 12400 Wilshire Boulevard
Address Line Two: Seventh Floor
City: Los Angeles
State or Province: CA
Postal Zip Code: 90025-1030
Telephone: (408) 720-8300
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APPLICATION INFORMATION

Title Line One:	METHODS AND APPARATUSES FOR
Title Line Two:	USER DIRECTED BANNER DISPLAYS
Title Line Three:	AND WEB PAGE NAVIGATION
Total Drawing Sheets:	9
Formal Drawings?	No
Application Type:	Utility
Docket Number:	42390.P13351

REPRESENTATIVE INFORMATION

Registration Number One:	35,668
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